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FOR IMMEDIATE RELEASE:

New Hampshire Tourism Announces Exclusive Tax-Free Shopping Offers for November Fan Benefit on Social Media

Facebook Fans and Twitter Followers Choose from Shopping List of Special Offers

Concord, New Hampshire, 2012 – The November VisitNH Fan Benefit is all about tax-free shopping in New Hampshire. Along with the usual Black Friday/Cyber Monday specials, fans of New Hampshire tourism on Twitter and Facebook get exclusive access to a collection of offers this month.

Shopping is an important part of any vacation, especially in New Hampshire, where shopping is tax-free and the choices are exceptional. The Fan Benefit this month includes several different offers to choose from, including coupons, discounts and Shop & Stay lodging packages.

State tourism is partnering exclusively with NH Made, Tanger Outlets in Tilton, Ragged Mountain Equipment, Coppertoppe Inn and Spa, and the Sunset Hill House for the November VisitNH Fan Benefit.

To take advantage of these special offers, like VisitNH on Facebook or follow on Twitter and then click on the VisitNH Fan Benefit box under our Facebook page cover image for details on how to redeem your offer/s.

DTTD is actively involved on several social media platforms, including <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, and <u>Pinterest</u>.

ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit www.visitnh.gov.